

Together we grow as players,  
parents, and community!



ADVERTISING OPPORTUNITIES



# ST. FRANCIS SOCCER CLUB

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## MISSION STATEMENT

The St. Francis Soccer Club is committed to the development of all soccer players. SFSC will always work hard to provide an opportunity for each individual player to play on a team that is fun, competitive, and appropriate for the child's nature. Therefore, the club will do their best to never turn a player away due to their skill level, financial issue, or any other unfortunate circumstances.

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## LOCATION

St. Francis Soccer Club is located on the Southside of Indianapolis, Indiana within Franklin Township.

SFSC Park Location:  
7702 S. Arlington Ave  
Indianapolis, IN



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## SFSC BY THE NUMBERS

### **SFSC facilities host an estimated 5000 families each year!**

#### Participation Overview

- Over 750 youth soccer players between the ages of 4-18 participated in our recreational soccer leagues in 2017.
- Approximately 300 youth soccer players between the ages of 7-19 participated in our travel program in 2017.
- 95 men and women participated in our adult league in 2017.
- Nearly 350 men and women volunteer their time and efforts to the club each year.
- All Indianapolis Southside communities are represented in our membership including participants from other central Indiana towns such as Shelbyville, Columbus, Franklin, Mooresville, and New Palestine to name only a few.

#### Visitors to SFSC

- Over 2000 families from other Indiana soccer clubs visit SFSC each Spring and Fall for league games that are hosted at our facility.
- Our Spring tournament held the first weekend of June included over 1600 players participating in the three-day event.
- Nearly 950 players participated in our Fall tournament held on a weekend in mid-September.
- Memorial Day weekend of 2017, SFSC hosted a soccer event sponsored by the local Burmese community.
- SFSC serves as a practice and match site for high school players in the central Indiana homeschool league.



## ADVERTISEMENT OPPORTUNITIES

The duration of Tournament or Club Level advertisement contracts are two years and Field advertisements are one year. Advertisements can be paid quarterly.

LEVEL	BENEFITS	COSTS
REC FIELD AD	<ul style="list-style-type: none"><li>• Sign with logo at the Rec fields</li></ul>	\$500
JUNIOR FIELD AD	<ul style="list-style-type: none"><li>• Sign with logo on Junior fields, logo in monthly newsletter</li></ul>	\$750
SENIOR FIELD AD	<ul style="list-style-type: none"><li>• Sign with logo senior fields, logo on website and newsletter</li></ul>	\$1,000
TOURNAMENT LEVEL AD	<ul style="list-style-type: none"><li>• Company becomes part of the tournament name (presented by “your company name”)</li><li>• Logo on tournament t-shirts</li><li>• Includes logo on signage on entrance to the complex, emails, newsletters and the website</li></ul>	\$5,000 per tournament  -St. Francis Fall Classic -St. Francis Cup in the Spring
CLUB LEVEL AD	<ul style="list-style-type: none"><li>• Logo on travel jerseys and recreational t-shirts</li><li>• Includes logo on signage on the field, emails, newsletters, website &amp; promotional material</li></ul>	\$15,000



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## WHAT OUR MEMBERS SAY ABOUT SFSC

“They are sneaking in education while they play the sport they love and this happens without force” –**Cathy C. (Parent)**

“My son is building strong friendships with his teammates and we love the opportunities and recognition he receives from his coaches. On top of this it happens in a structured and positive environment where the coaches let the kids be kids” -**Brian R. (Parent)**

“My daughter enjoys to play for St. Francis Soccer Club because it teaches teamwork, dedication and her coaches make her feel welcome and important”  
-**Amie M. (Parent)**

“St. Francis Soccer Club gives my daughter confidence to be part of a team and she learned lifelong skills on and off the soccer field” – **Amy E. (Parent)**



## Advertisement Agreement - 2018/2019 Soccer Season

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Website Address: \_\_\_\_\_

### Advertisement Options:

- ☐ **Rec Field Ad (\$500.00)**
- ☐ **Junior Field Ad (\$750.00)**
- ☐ **Senior Field Ad (\$1000.00)**
- ☐ **Tournament Level Ad (\$5,000.00)**
- ☐ **Club Level Ad (\$15,000.00)**

A business interested in a **Tournament Level Ad** or **Club Level Ad**, please contact Shaun Mahoney, SFSC Executive Director, prior to completing this agreement.

Shaun Mahoney  
SFSC Executive Director  
smahoney@stfrancissoccer.com  
(812) 521-9960

Please send this completed form and a high resolution digital business logo by email to; smahoney@stfrancissoccer.com. The agreement can be mailed along with payment to:

SFSC  
7915 South Emerson Ave.  
Suite 302  
Indianapolis, In 46237